Financial Analysis Task Brief – Budgeting & Forecasting

You are a junior financial analyst assigned to review a company's budget data for the first half of the year. Your role is to analyze performance trends and create a basic forecast for the next 3 months (July to September).

# Provided File

📊 Budget\_Forecast\_Data.xlsx – includes monthly Revenue, COGS, Operating and Marketing Expenses for January to June.

# Your Task

1. Calculate the following for each month:
 - Gross Profit (Revenue - COGS)
 - Net Operating Profit (Gross Profit - Operating Expenses - Marketing Expenses)

2. Analyze the performance trend and provide:
 - 3-month forecast (Jul–Sep) for Revenue, COGS, and Expenses based on observed trends
 - Short summary of key observations (e.g., expense increase, profit trend)

3. Present your findings in a 1-2 page report including:
 - Forecast Table (can be pasted from Excel)
 - Brief Commentary (max 300 words)
 - Any basic chart/graph (optional but preferred)

# File Format

Submit your report as a Word or PDF document. Make sure it's structured and clear.

## Tools You Can Use

Excel, Google Sheets, or any free financial analysis tool you're comfortable with.