General Discription

You will **design** the **checkout** process for the e-commerce platform. This typically involves a series of steps:

1. **Shipping / Address** details (if needed)
2. **Payment Info** (placeholder form if you don't have actual payment integration)
3. **Review** order summary
4. **Confirmation** page ("Thank you for your purchase!")

Your design should seamlessly adopt the branding guidelines (colors, fonts, and UI elements) from UI/UX #1, ensuring a cohesive user experience from cart to completion.

What the Freelancer Needs / Requirements

1. **Design Tool**
   - Figma, Sketch, Adobe XD, or any equivalent software.
   - Reference the **Branding & Style Guide** for consistent visuals.
2. **Multi-Step Approach**
   - Each step should be clear and concise, minimizing user confusion.
   - Provide a progress indicator (e.g., "Step 2 of 3") so users know where they are in the checkout process.
3. **Data Fields & Validation States**
   - Shipping address (name, street, city, ZIP, country)
   - Payment info (mock credit card fields or a simplified version)
   - Review and confirm (list of items, total cost)
   - You may show basic validation states (e.g., highlighting a field if it's left blank).
4. **Delivery & Format**
   - Wireframes (low-fidelity) + polished, high-fidelity mockups.
   - Share the file link or export a PDF that clearly labels each step and UI element.

Task Discription

You're tasked with **designing** a clear, user-friendly checkout flow. Each step must be visually consistent, with prominent next/previous buttons or a progress bar. The final confirmation screen should display a summary of the order (items purchased, total cost, order ID, or reference number). This design should be straightforward, minimizing friction that might cause cart abandonment.

Job Profile

UI & UX Web Designer

Task 1

1. **Wireframe the Multi-Step Flow**
   - Sketch out each step (Address, Payment, Review) in a simple layout.
   - Indicate a clear progression method: "Next" or "Continue" buttons at each step.
2. **Focus on Clarity & Guidance**
   - Provide short instructional text at each step ("Enter your shipping details below").
   - If time permits, show an error message placeholder for invalid inputs (e.g., missing ZIP code).

Task 2

1. **High-Fidelity Mockups**
   - Apply the **brand colors, fonts, and button styles** from the style guide.
   - Insert placeholder text or icons for shipping and payment fields.
   - Show a progress indicator ("Step 2 of 3") in the header or near the form.
2. **Review & Confirmation Pages**
   - Design a **Review** step listing all items, subtotal, shipping cost (optional), total cost.
   - Create a **Confirmation** screen with a thank-you message, order ID, and short summary ("We've sent a confirmation email to example@domain.com").

Task 3

1. **Document & Export Designs**
   - Provide a final Figma link or PDF that clearly presents each step of the checkout.
   - Annotate key form fields and any states (error, success).
2. **(Optional) Mobile-Friendly Layout**
   - If time allows, create a mobile variant (narrow form fields, stacked layout).
   - Show how the progress indicator and navigation fit smaller screens.
3. **Iterate Based on Feedback**
   - If any immediate feedback from the team emerges, refine the steps or visuals for clarity and consistency.

Summary

By completing these steps, you will **create** a **multi-step checkout flow** and **confirmation** page that seamlessly integrates with the rest of the site's design language. A well-designed checkout is crucial for user satisfaction and minimizes abandoned carts, making this assignment pivotal to the overall e-commerce experience.