## 📄 ZIAD HAMDY
**Graphic Designer**

📍 Cairo, Egypt

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🖥️ Portfolio: www.behance.net/ziadhamdy

🔗 LinkedIn: www.linkedin.com/in/ziadhamdy

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## 🎯 Professional Summary

Creative and detail-oriented Graphic Designer with 3+ years of experience in visual storytelling, branding, and digital design. Passionate about delivering high-quality design solutions that engage users and communicate brand identity. Proficient in Adobe Creative Suite and experienced in working across print and digital platforms.

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## 🎓 Education

**Faculty of Applied Arts, Helwan University**
Bachelor's Degree in Graphic Design
2017 – 2021 | Cairo, Egypt

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## 💼 Professional Experience

**Graphic Designer – Creativa Agency**
*Cairo, Egypt | Jan 2022 – Present*

- Designed branding and visual identity for over 15 clients in various industries.
- Developed marketing materials (brochures, banners, social media posts, and packaging).
- Collaborated with the marketing team to enhance brand consistency across platforms.
- Led the redesign of the company's website visuals, increasing visitor engagement by 30%.

**Junior Graphic Designer – Pixel Studio**
*Cairo, Egypt | Aug 2020 – Dec 2021*

- Assisted in creating client presentations, mockups, and design concepts.
- Created infographics and animated visuals for social media and web ads.
- Contributed to logo design projects and brand guidelines.

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## 🛠️ Technical Skills

- **Adobe Photoshop**

- **Adobe Illustrator**

- **Adobe InDesign**

- **Adobe After Effects**

- **Figma**

- **Sketch**

- **UI/UX Basics**

- **Typography & Layout**

- **Branding & Visual Identity**

- **Social Media Design**

- **Motion Graphics (Basic)**

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## 🌐 Languages

- Arabic: Native

- English: Good (written and spoken)

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## 🏆 Certifications

- **Graphic Design Specialization** – Coursera (CalArts), 2023

- **Adobe Certified Professional (Photoshop)** – Adobe, 2022

- **UI/UX Fundamentals** – Udemy, 2023

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## 📁 Projects & Portfolio

- Personal branding project: "Z Vision"

- Rebranding for a local coffee brand (packaging & identity)

- UI design concept for a mobile travel app
  (see full portfolio at www.behance.net/ziadhamdy)