General Discription

You will **create** wireframes and high-fidelity mockups for an **Admin Dashboard** page or suite of pages within the e-commerce system. The design should adopt the existing branding elements (colors, fonts, UI components) established in UI/UX #1. It must present key metrics and controls in a clear, organized manner so admins can quickly grasp store performance and make changes without confusion (e.g., toggling "maintenance mode," editing store announcements, or viewing core statistics).

What the Freelancer Needs / Requirements

1. **Design Tool**
   - Figma, Sketch, Adobe XD, or a similar platform.
   - Access to the **Branding & Style Guide** for consistent visuals and UI elements.
2. **Admin Features & Metrics**
   - Mock metrics such as "Number of Products," "Total Users," "Orders Today," "Revenue (This Month)."
   - A toggle or button for maintenance mode.
   - Potential sections like "Store Settings," "User Management," "Order Management," etc.
3. **Layout & Navigation**
   - A clean, **easy-to-navigate** interface (sidebar or top navigation) with distinct sections for different admin tasks.
   - Possibly a dashboard "homepage" summarizing critical store stats.
4. **Delivery & Format**
   - Wireframes (low-fidelity) + polished mockups (high-fidelity).
   - A shareable link (Figma/Sketch) or exported PDF with annotations describing each component.

Task Discription

You are to **design** the front-end **Admin Dashboard** experience, ensuring that all relevant store management tools are accessible, well-organized, and visually cohesive with the rest of the e-commerce site's branding. Think of it as a control center for administrators to monitor performance and update settings efficiently.

Job Profile

UI & UX Web Designer

Task 1

1. **Wireframe the Dashboard Structure**
   ○ Outline a main "dashboard view" showing key store metrics (cards, charts, or numeric counters).
   ○ Include a sidebar or top menu for navigating to subsections like "Products," "Users," "Orders," "Settings."
2. **Highlight the Maintenance Mode Toggle**
   ○ Demonstrate a clear, labeled switch or button to enable/disable maintenance mode.

Task 2

1. **High-Fidelity Mockups**
   ○ Apply **brand colors, fonts, and component styles** from the style guide.
   ○ Present data in visually distinct blocks or cards (e.g., "Total Sales," "Active Users," "Low Stock Items").
   ○ Make sure admin controls (like toggling maintenance mode) stand out and feel safe to use (confirmation dialogs if necessary).
2. **Organize Admin Sections**
   ○ For each major admin function (e.g., user management, product management, store settings), include a brief mockup or page layout.
   ○ Use consistent design patterns (card layouts, tables, or detail views) so each section looks and feels unified.

Task 3

1. **Document & Share the Final Design**
   ○ Provide a Figma link or PDF that explains each section (e.g., "This card shows total daily sales," "This toggle enables maintenance mode").
   ○ Annotate any complex UI patterns or interactions, such as how a user management table might handle filtering or pagination.
2. **(Optional) Advanced Visualizations**
   ○ If time permits, include simple charts or graphs to depict sales trends or user sign-ups over time.
   ○ Show how these graphs might look with a minimal legend or labels.
3. **Responsive/Mobile View** (Optional)
   ○ Outline how the dashboard might collapse or reorganize on smaller screens (e.g., the sidebar becomes a hamburger menu).

Summary

By completing these steps, you'll **create** a comprehensive **Admin Dashboard** design, ensuring store administrators have the clarity and control they need to manage the e-commerce platform

effectively. A well-structured, visually consistent dashboard helps reduce admin errors and streamlines daily management tasks, all while reflecting the brand's look and feel.