General Description

You will **create** the primary design language for EventSure. That means picking 3–5 brand colors (a main accent plus neutrals), 1–2 main typefaces (one for headings, another for body text), and a few base components (buttons, text fields) that reflect an event/ticketing theme. These are documented in a single "Style Guide."

What the Freelancer Needs / Requirements

- **Design Tool**
  - Figma, Sketch, Adobe XD, or similar.
- **Color Palette**
  - Typically 1 bright accent color for CTAs, plus neutrals for backgrounds/text.
- **Typography**
  - At least one heading font, one body font. Provide heading sizes (H1–H5 or H6), paragraph size, line spacing.
- **UI Components**
  - Basic button styles (normal, hover, disabled), text fields (focus, error).
- **Delivery**
  - A shareable link or PDF where devs can see all elements labeled with hex codes, font names, sizes.

Task Description

1. **Task 1**
   - **Select Colors & Fonts**
     - 3–5 brand colors, fonts for headings and body.
     - Document hex/RGB codes and sample text usage.
2. **Task 2**
   - **Create Base UI Elements**
     - Buttons (normal, hover), text fields (focus, error).
     - Any standard shapes or corner radius guidelines if relevant.
3. **Task 3**
   - **Compile Final Style Guide**
     - Place everything in a single file or Figma page.
     - Provide short instructions: "Use accent color for CTA buttons," etc.
   - Export or share the link so devs can replicate the brand easily.

Job Profile

UI & UX Web Designer